

## Social Game Universe Selects VoltDB High-Velocity Database for New “Lightning” Social Application Platform

*VoltDB Chosen for its Unprecedented Speed and Ability to Process High-Velocity Data*

**BILLERICA, Mass, March 26, 2013** – [VoltDB](#) today announced that [Social Game Universe](#) has evaluated, selected and deployed the VoltDB [high-velocity database](#) to power its Lightning platform, which enables developers to build and deploy cross-platform social games that can scale to handle massive user fluctuations.

Social Game Universe is a Toronto-based online social games innovator founded in 2009 by veteran digital media entrepreneur and game designer Nathon Gunn. The company’s multi-tenant Lightning platform powers popular Facebook games like Dirty Dancing Romance Resort and interactive and social voting apps for live TV shows like [Over the Rainbow](#) from the Canadian Broadcasting Corporation.

VoltDB proved itself capable of handling massive fluctuations in user activity with no impact to performance during Over the Rainbow's national live broadcasts this past Fall. The interactive social application enabled participants to impact the show via live voting and participate in a number of additional interactive online activities. Given the real-time voting aspect of the application, Social Game Universe needed a highly durable database that could handle extreme traffic spikes with low latency. The application could not afford to go down during the show’s eight week run.

“The success of interactive social applications is directly tied to the ability to handle nearly instantaneous growth from zero to millions of users,” said Nathon Gunn, CEO at Social Game Universe. “VoltDB provides our Lightning platform a scalable database that can readily handle the data velocity of user fluctuation and transaction spikes.”

VoltDB, a fully durable [in-memory database](#) purpose-built for high-velocity applications, is ideally suited for high volume applications like social gaming where the scalability and performance characteristics are beyond the reach of traditional databases. The latest version of VoltDB (v3.0) was [released to market](#) earlier this year.

Social Game Universe joins the rapidly growing list of [VoltDB customers](#) creating highly innovative [applications](#).

“Social Game Universe and its Lightning platform is yet another example of the innovative and highly differentiated applications we are seeing our customers develop,” said VoltDB CEO, Bruce Reading. “VoltDB’s unique ability to handle high-velocity data is freeing our customers to create powerful revenue-generating applications and even build entire businesses based on the power of VoltDB.”

**About VoltDB:**

VoltDB provides a fully durable, in-memory [relational database](#) that combines high-velocity data ingestion and real-time data analytics and decisioning to enable organizations to unleash a new generation of big data applications that deliver unprecedented business value. Organizations in markets ranging from financial services and Web media, to public utilities and national defense, use VoltDB to narrow the “ingestion-to-decision” gap from minutes, or even hours, to milliseconds. Founded by database legend Dr. Michael Stonebraker, VoltDB is privately held with offices in Billerica, Mass. and Santa Clara, Calif.

###

Media inquiries:

Joe Rigoli

Davies Murphy Group, Inc.

(781) 418-2423

[voltDB@daviesmurphy.com](mailto:voltDB@daviesmurphy.com)